

Class-XI

Business Studies

1. Watch business *news channels* such as CNBC, Zee business etc. to enhance your vocabulary and understanding of business terms and concepts.
2. Prepare a project work (at least 10 to 15 pages) on any one of the following topics-
 - A) Indian multinational companies and their CEOs with their brand name, brand mark and tagline.
 - B) Various quality Marks and their issuing agencies, India and worldwide.
 - C) Popular cooperative societies (any three) in India with their details.
3. Briefly analyze and write an article on any one of the following topics
 - A) AAROGYA SETU APP : Features, usefulness, security issues etc.
 - B) Effect of the lockdown on small business: threats and opportunities.
 - C) Impact of the pandemic- will India be self reliant in long run?
4. Visit *website* of a company doing business through internet (for example GROFERS, BIG BASKET, AMAZON etc.) study the products/ schemes offered by the company (especially during the lockdown) mode of payment, choice available to customers, methods of delivery of products available on websites, any special offer or discount available etc. Prepare a report.
5. Complete the *given Assignment* in your notes register.



ASSIGNMENT

STD XI

Q1. Classify the following into business, profession and employment

- a) Hari sells mobile phones on behalf of his employer.**
- b) It requires minimum academic and other qualification.**
- c) A hawker sells toys for children outside a function.**
- d) Sanjay is the advocate of High Court.**
- e) Dhruv is the manager of a Mobile Company.**
- f) A person repairs scooters on roadside**
- g) Shyam works as a sales executive in a mobile company.**

Q2. Mohit sells his playstation to his friend at a profit of Rs. 2,000. Will it be considered as a business? State the feature of business which is being highlighted in the given example.

Q3. "An activity can be an economic activity in one situation and non-economic in another situation". Do you agree? Give an example to justify the given statement.

Q4. Which hindrance of commerce is highlighted in the following activities?

- 1) It removes the geographical separation between producers and consumers.**
- 2) Warehousing facilitate holding of goods till they are required.**
- 3) Advertising informs the consumer about the goods and services in the market.**
- 4) Trade provides an organized market where buyers and sellers can contact each other.**
- 5) Banking and financing institutions provide necessary funds to carry on business activities.**
- 6) There exist time gap between production and consumption of goods.**
- 7) Insurance protects the goods in case of damage due to theft, fire, accidents.**

Q5. Piyush's father gifted him a watch on his birthday. The cost of watch was Rs25,00. He liked the watch very much. Few months later, he sold off the watch to a rich friend of his, for Rs2750. He was extremely happy to earn profit of Rs250. Piyush boasted of his act and said to his father that he has started doing business.

- 1) Do you think it was a business transaction? Why/Why not?**
- 2) Give any two other essential prerequisites for any transaction to be termed as business transaction.**

Q6. Name the risk which involves both the possibility of loss as well as the possibility of profit.

Q7. Name the industry which is considered with extraction of natural resources and reproduction of living organisms.

Q8. Ruchika and Pooja, got M.B.B.S degree from USA. Now Ruchika is practicing in Apollo Hospital, Delhi. But Pooja runs a clinic in her home town. Identify and explain the two economic activities highlighted above.

Q9. XYZ Ltd. is planting trees every month on the road side. Name the objective it is trying to accomplish.

Q10. Classify the following into primary, secondary and tertiary industries.

- 1) Banking**
- 2) Lumbering**
- 3) Oil refinery**
- 4) Warehousing**
- 5) Mining**
- 6) Sugar Industry**

Q11) Sheena is a sole proprietor running a boutique in West Delhi. She has been offered a contract by a trader for manufacturing fashionable garments. She immediately took the decision and accepted the offer, she takes maximum efforts to make her business successful as she is the sole recipient of all the profits.

- 1) Identify the two merits of sole proprietorship form of business organization mentioned in the above case by quoting the lines.**
- 2) Also explain three other benefits of sole proprietorship.**